

**PAY BY LINK**

# Continue selling outside the store

Whether it's a new product recommendation, an invoice or a quote, Pay by Link makes it simple for customers to pay conveniently from their mobile phone using a secure payment link.

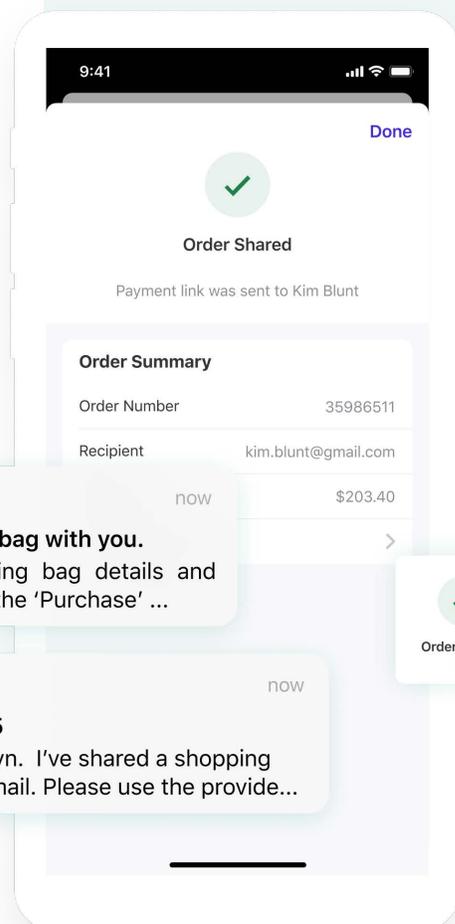
## Keep customer payment information safe

### Send payment links

Send customers an email or text with details about items, prices, and shipping so they can purchase confidently from anywhere.

### Payment Card Industry compliant

Instead of taking credit card information over the phone, Tulip's PCI DSS compliant application lets customers checkout securely from their mobile device.



**▲ 100%**

**Fashion division sales during the pandemic at a luxury retailer\***

**Trusted by the best**

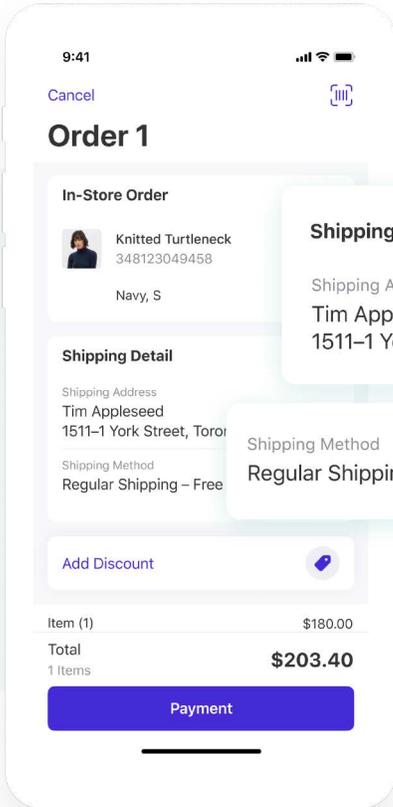
JIMMY CHOO

COACH

Mulberry

TIFFANY & CO.

BOGGI MILANO



## Help associates **grow their sales** from anywhere

### **Build baskets**

Let associates build baskets, input delivery options and send them off to customers—all in just a few clicks.

### **Proactive outreach**

Equip associates with another way to connect with their customers outside of the store.

### **Attribute sales**

Incentivize associates to continue selling outside the store by ensuring they receive credit for Pay by Link sales.



## **PCI DSS**

**Secure Payment  
Card Industry  
compliant payments**

Visit [tulip.com](https://tulip.com) to learn more.

